

## Step 4:

Making memories that last!



## We Make It Easy.

Allow 45-60 minutes for professional photography and portrait previewing.

## Great Gift Ideas!

Package Deals

Different Finishes

Frames

Montage or Trio's

Retouch

Holiday Greeting Cards

For any purchases, we accept cash, checks or these credit cards.



***Our Directory will not be complete without you! Sign up today.***

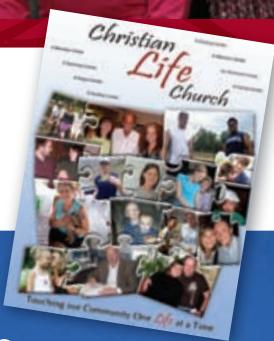


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CHURCH DIRECTORIES  
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# Connections Event



It's time for a  
new *directory*!



Celebrating Faith.  
Connecting families.  
*Sharing hope.*



When people walk through the  
doors of our church they are looking  
for a *place to belong*.

Our directory provides a way for us to build  
relationships as we *put names and  
faces together*.

# Universal's Professional Portraiture

*Gathers families,  
Connects generations.*

As you gather your family for a professional portrait, you'll have the opportunity to purchase keepsakes to share with your loved ones.

*Every family photographed will receive a complimentary 8 x 10 portrait and a directory.*

**How to prepare  
for your professional  
photography session:**

**Step 1:  
Set the tone**



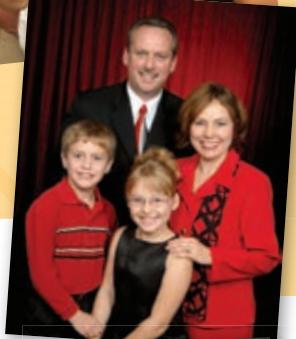
Formal



Semi-Formal



Casual



## Step 2: Getting ready

**CLOTHING:** Solid colors work best and will make you look thinner.

**HAIR:** Be yourself, avoid changing your hairstyle or cutting your hair right before your session.

**JEWELRY:** If you have jewelry that has special meaning to you, wear it!

**MAKE-UP:** Apply make-up as you would normally for an evening out. Pay special attention to your eyes: the focal point in a portrait!

**GLASSES:** If you wear glasses all the time, you'll want to wear them in your portraits. Don't worry, we'll take care of any glare.

**COMPLEXION:** Universal offers portrait retouching that can soften facial lines and correct blemishes.



## Step 3: What to bring

- You may invite extended family members for a multi-generational photo.
- Bring your pets, we know they are an important part of the family! Please check with your church.
- Bring items that express you and your family's personality. e.g. instruments, sports equipment and hobby items.



Before

After